

Welcome...



The spirit of performing arts!!





SAM FRANCIS

Is the CEO, Artistic Director, Choreographer and Film maker of **X7eaven Academy**.

Her passion lies in story telling allowing everyone to have a voice through the magic of performing arts. Her pioneering award winning performing arts school X7even

Academy is based in East London. She has extreme pride that X7eaven has been the vehicle for hundreds of young artists to move on to the professional stage, TV and Film. Her vision for X7eaven is that everyone deserves to 'Dare 2 Dream'.

Sam is no stranger to the stage, as a Dancer, Choreographer and Director she has worked with and for the very best in Industry, developing commercial recording artist.

Sam trained at Urdang Academy and has been working in the music industry as a Performer, Choreographer and Writer/Director for many years.

She has been lucky enough to have started her career as a Dancer, Actress, Singer and has had the opportunity to tour the world in colossal arenas with pop artists such as **Sean Paul, Beyonce, Destiny's Child, East17, Boyzone, Styles and Breeze, Phixx, Mark Morrison, P-Diddy, Worlds Apart** and **LL Cool J**.

Choreographing and working on the **Brits, MOBO Awards**, Music Videos, as well as appearances on numerous international TV shows. Sam has written and directed a number of original productions that have been commissioned by the Barbican, Borough of Waltham Forest and also neighboring boroughs and Theaters around London.

Sam's accolades include her choreography being showcased across the world. Her work on the award winning '**A Midsummer Madness**' was performed in New-York, London and at the Edinburgh festival by the talented cast of Hackney Harlem. Sam also co-choreographed the pantomime '**Dick Whittington & his Cat**' at the prestigious Hackney Empire.

Sam has a unique and special talent when it comes to helping professionals develop their artistic abilities and inner confidence. Her unique and dynamic style of directing and choreographing mixes all different genres of style in which she has trained.

As a **Producer** Sam is also an influential member of Creative Citizens leadership team. Producing '**The News from Nowhere Stage**' with the **Barbican** at the annual Walthamstow Garden Party. This involves commissioning multiple acts and sharing her experience with likeminded creative's, who share the same vision of empowering the artistic and talented people of London.





JACKSON EDWARDS

Jackson Edwards is the Creative Director, Vocal manager and founder member of **X7eaven Academy**. He has always visualized building an organization that would guide and inspire up and coming artists to experience and enter the entertainment industry.

Jackson's vocal training from a young age was organically developed through being brought up in a musical family and around gospel roots. Jackson's outstanding vocal performances gained him major respect as a vocal artist in the live and recording music circuit, which led to him being signed to **Arista Records**. The record label of legendary artist **Whitney Huston**.

Jackson also has a wealth of experience in backing vocals, touring with commercial pop artists around the country. Jackson has had the pleasure of touring and working with the likes of **Lionel Ritchie, Puff Daddy, John Bon Jovi, Razorlight** to name a few.

Touring extensively throughout London and Europe has allowed him to hone his craft and acquire extensive knowledge in the entertainment industry. He has been the lead vocalist for many live bands and appeared on TV shows such as **Top of the Pops** and **many other international TV shows**.

He has performed in the industry for over 20 years and is still actively performing and song writing. His great natural flare as a vocal coach and songwriter always helps to bring out the best from inspiring Professionals and young vocalist.

Jackson also delivers inspirational workshops for **X7eaven** in schools, Theatres, Choirs and on Performing arts courses around London. He also continues to work with professional performers as a vocal coach including West End performers currently performing **Motown the Musical, Lion King** and a variety of other theatre and TV shows.



X7EAVEN

X7eaven is a vibrant company that brings entertainment and training to another level. We cover all aspects of the entertainment industry incorporated within our Performing Arts company.

At X7eaven our team is committed to driving each student towards their own personal potential, which often exceeds their own personal expectations. We believe that all young people regardless of their cultural differences and backgrounds, should be able to come together to achieve a common goal. In order to achieve this X7eaven has recruited a team of the best choreographers, directors, musical directors and teachers available. Our dancers and choreographers have worked with **Sean Paul, Beyonce, Destiny's Child, East 17, Boyzone, Styles, Breeze, Lil Bow Wow, Phixx, Mark Morrison, Worlds Apart and LL Cool J** to name a few.

WORKING WITH THE COMMUNITY

At X7eaven we believe in being a positive part of both our local community and of the communities around us. As a result we have become involved in many community projects. We work in conjunction with Local Authorities including **Waltham Forest Newham, Hackney, Haringey and Lambeth Hillingdon**.

X7eaven run community projects which have enabled us to get involved in developing and delivering Performing Arts workshops for schools and educational institutions across the country. We have worked with **Waltham Forest College** running the **Performing arts Pathway course**, and also in conjunction with **Hackney Empire**.

At X7eaven we have staged numerous Productions in Theatres such as **Stratford Circus, Hackney Empire, Barbican theatre Waltham Forest Garden Party and Oval**. We have collaborated with Performing Arts schools such as **Sylvia Young Theatre School and YMCA**.



CORPORATE EVENTS

X7eaven specialises in creating bespoke shows for your corporate events. Our tailor made packages provide you with the professionally trained dancers and vocalists needed to make your event a success. The shows can include music ranging from Pop to Jazz, with a variety of themes such as commercial, traditional choreography for themes such as the sixties, mowtown, moulin Rouge, seasonal themes and much more.

We cater for all types of events such as:

- CORPORATE EVENTS
- COMPANY PARTIES
- WEDDINGS
- CHRISTMAS/NEW YEAR PARTIES
- BIRTHDAY PARTIES
- BARMITZVAHS
- COMMUNITY EVENTS
- THEMED PARTIES

X7EAVEN CLASSES

At X7eaven our professionally trained and talented instructors teach a wide range of classes from **Classical ballet**, **street fitness** so you can perfect the latest dance moves, easy to follow **Street Dance**, **Soca aerobics** through to energetic **Swing** and **Jive** classes. You can even unwind with a **Yoga** class.

X7eaven offers training to people of all ages.

At weekends X7eaven Club is for young people aged 7-13

X7eaven Academy for people aged 14-25.

Adult classes are held throughout the week and at weekends.

Alongside classes, X7eaven run a Performing Arts Company which all our students are encouraged to audition for once they become a member.

We cater for students of all ages and abilities, from beginner to professional.

For full details of current classes including **Singing**, **Music**, **Dance**, visit our website at www.X7dance.com



PERFORMING ARTS COMPANY

X7eaven was founded in may 2008 by by Sam Francis and Jackson Edwards who have worked within the entertainment industries for many years. They wanted an avenue that allows a positive atmosphere for young people to develop their talent and build their self-esteem through performing Arts. Young people from the ages 7 years upwards, who attend X7eaven Academy, are given a chance to audition for the Performances Arts Company. The company offers young people with enthusiasm for Performing Arts the opportunity to explore dance, vocal and music techniques, choreographic skills and performance pieces.

X7eaven currently have aspiring young professionals who rehearse once a week. They explore different styles of Singing, music and Dance. These styles range from Contemporary Dance, Tap and Street Dance. X7eaven embraces all genres of music which range from classic music, musical Theatre and modern beats of the day. X7eaven encourage their young people to choreograph and develop their creative skills. The majority of the work that is created is selected as part of X7eaven performance pieces. This work is toured around London in performance Arts platforms and showcases throughout the year.

Since X7eaven was launched, we have performed across London in several venues such as; Hackney empire, royal Festival Hall, alexandra Palace, round House theatre, and the notting Hill Carnival In conjunction with masquerade 2000. X7eaven have also featured in many pop videos.

These performances leave audiences, of all ages, uplifted and inspired but most of all wanting more. This also gives the company members the opportunity to meet other young people with the same interest in performing arts, and to share their common experiences.





AIMS AND OBJECTIVES

AIMS

- Create a caring, supportive, safe and welcoming atmosphere, within an environment that is fun, friendly and where all participants can feel at home and produce their best work.
- Promote a high quality of learning and achievement through different performance styles as well as helping participants to explore their own ability and ideas through choreography and song writing with the support of high quality teachers.
- Working in conjunction with other Schools, councils and community organisations. By delivering workshops, presentation of shows as well as participating in outside events.

OBJECTIVES

- To provide young people with a good foundation in the performing arts.
- Tackles obesity and promote fitness for young people.
- To learn a variety of dance techniques as well as acting/music styles connected to the entertainment industry.
- Allow young people the chance to perform and demonstrate compositional skills.
- To encourage young people to analyse work created by themselves and others as well as working together as part of a team.
- To help increase self-esteem, confidence, positive mental health through the medium of Performing Arts.





WORKSHOPS

X7eaven workshops aim to promote learning and achievement through different dance styles as well as helping young people to explore their own ability and imagination through Performing Arts. X7eaven also aims to encourage all young people to work on their fitness and ability to a structured lesson plan, within a fun, safe and friendly environment.

PERFORMING ARTS WORKSHOPS

All X7eaven workshops incorporate Dance, Drama and Singing and can be modified to the particular requirements of schools, colleges and local authorities, and are designed to encourage students to

- Explore
- Analyse
- Refine
- Project.

DANCE WORKSHOPS

All X7eaven workshops will cover the history of all the dance styles. This gives young people an in depth knowledge into the background surrounding where different dance styles originated. The workshops run for a minimum of two hours per session. Using your chosen workshop from one of the styles listed below young people will participate in

- **STREET DANCE**
- **CONTEMPORARY**
- **BALLET**
- **LINDY HOP**
- **JAZZ DANCE**
- **TAP DANCE**

X7eaven workshops allow pupils to engage, enjoy and understand the following:

KEY CONCEPTS:

- Competence
- Performance
- Creativity
- Healthy, active lifestyles
- Promoting positive mental health

KEY PROCESSES:

- Developing skills in physical activity
- Making and applying decisions
- Developing physical and mental capacity
- Evaluating and improving performance
- Making informative choices about healthy, active lifestyles

OTHER WORKSHOPS

Alongside dance, X7eaven also offer workshops in the following disciplines:

- **DRAMA** (Improvisation, Script Work, Character Development)
- **SINGING** (Breath Control, Pitching, Ear Training)
- **MUSIC** (Composition, Rhythm, Theory)
- **MUSICAL** theatre (in the styles of Lion King and Cats)



STUDIO FOR HIRE

X7eaven offers Harlequin Sprung Floors, professional mirrored dance studio and Studio Theatre.

The studio can be hired for a variety of **Castings, fitness, parties, special occasions** and **dance events**. The space can also be hired for one to one sessions with one of our **qualified dance, drama, vocal or fitness instructors**.

Call now for more information or to book!

020 8221 1000 or 07738 559 894





X7EAVEN TEAM

All X7eaven teachers are professionally trained in their individual line of work and are all currently active within the entertainment industry. Whether it is Directing Productions, Choreography, Dance, Drama or music, your requirements will be fulfilled. X7eaven teachers immense knowledge of the entertainment industry is not only about developing innovative productions; it has also allowed X7eaven teachers to play a major part inspiring young people to develop self-confidence, fitness levels and physical coordination, through performing arts, for many years.

All X7eaven teachers are DBS checked and have up to date Insurance cover.

For more information on the workshops we can offer please contact the office on:

Office **+44 020 8221 1000 mb: 07738 559 894**

E-mail: **x7.office.x7@gmail.com**

Address: **3 Snowwberry Close, Leytonstone
London E15 2AH
management team**



**"dare2dream
7 days a week"**



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