

OVERCOME A FINANCIAL SQUEEZE

GROW INCOME, COMMUNICATE VALUE

The UK's sports clubs face a financial squeeze due to rising prices, growing customer expectations and an income slow down. Offsetting this is a strong network of sports clubs that enjoy good community engagement and loyal customers, and committed volunteers & staff. Clubs are therefore challenged to grow income & communicate the value they deliver.

We specialise in helping business grow their revenue and to communicate their value using online tools and techniques spanning strategy, website design & development, website support, social media campaigns, and content creation.



Websites have multiple purposes

We are driven by solving your business challenges. We do this by coming alongside you and your team to understand your issues and what you want to achieve.

We work on a human level with our clients and adapt to where they are in their online journey. We identify and deliver quick wins by creating content for your social media and your website. We assess your online presence and its effectiveness so that we can take measured steps to create optimised and bespoke websites, and timely social media campaigns.



Google ranking benefits from consistent branding across online platforms

FREE Consultation

We create relevant and timely photographs, videos and copy. Your content is designed and copywritten using our in-house team so that your websites and social media stands out from your competition.



Video posts have a positive impact

Having launched and tested your websites and social media approach, we work with you to evolve and your online marketing. We ensure you have the appropriate plugins, and have appropriate processes, that your team is trained and they have suitable technology and measurements in place. We help leverage your investment by future proofing everything we do, and that website performance is optimised and that suitable website security is in place.

"Having enjoyed a career in IT Outsourcing and Technology Services in senior commercial and technical roles, I now help people set up and evolve their websites, social media and internet services. My team provide the skills, methods, resources and operational capabilities to assess, design, implement and manage solutions that help you achieve your goals. From Concept to Completion". DAVID STEWART, CEO.

Take advantage of a **FREE CONSULTATION**. This is an opportunity to discuss your opportunities and challenges. You get new insights and an action plan to move your projects forward.

Contact David on 0771 0628198 or get in touch at www.C2.Services/Contact/

EVENT PHOTOGRAPHY AND VIDEO

FREE Consultation

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Club owners and members are passionate people. They understand the sacrifice and effort that goes into making champions. We help clubs recognise and reward success by creating and making professional photographs and video accessible for athletes, their friends and family, and for clubs. Clubs use these images to grow revenue and communicate value via social media, newsletters and websites.

Our creative team of photographers and videographers capture the emotions, details, people, sounds and set pieces at events. Our editing professionals create images for athletes and their families for purchase as prints and files for mobile devices. Images for club websites and social media are sized and prepared with copy and graphics for clubs to upload and publish.

REASONS TO USE US

Freeze action, all weather, low light



Creating high quality images at events requires specialised equipment and skilled people. Low lighting conditions coupled with a need to capture fast action demands specialist cameras and lenses that perform in all indoor and outdoor conditions.

Reach

Mobile phones and budget cameras and lenses simply do not have the ability to capture distant action quickly and with consistent quality. Neither can they record the range of shots from near to far at the quality required to report an event or freeze motion at a critical moment to produce shots that people want.



Professional equipment & software

We use professional Nikon and Lumix cameras with appropriate lenses and flash equipment to capture photographs and videos in all types of lighting and weather conditions. We use professional post processing software for our photographs and videos to get the best image quality.



Online portal



We recently published 2000 photographs over 3 sessions at a county gymnastic event. The images were shared using our online portal with gymnasts, friends and family. The portal gave people the opportunity to share and buy photographs. People valued this service and the club benefit from adding this service and from commission on images sold

Value

Our rates are competitive. Incentives for repeat work and commissions for websites and social media are offered.

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