

Graphic & Print Design



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Hello

At Poppy Design Studio we have been creating beautiful graphic design solutions for over 25 years – this makes us incredibly proud.

Whether we are refreshing or developing a company's brand, or devising a completely new look from scratch, our experienced graphic design team are full of imagination and ideas. We can design anything from logos and branding to magazines and brochures, and we do it all with exceptional professionalism and quality. We take time to do our research, check out the competition and fully understand the brief – our clients tell us they love our level of detail and customer service.



What can **POPPY DESIGN STUDIO** do for you?

LOGO & REBRANDING

BUSINESS STATIONARY

SOCIAL MEDIA ARTWORK

APPAREL

BANNERS

CHARACTER/HAND DRAWN

BROCHURES & MAGAZINES

FLYERS & LEAFLETS

EVENTS & AWARDS

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logo design



Case Study

CLIENT

Dynamically Fit

Dynamically Fit came to us for a new logo for her holistic fitness company.

It was important to Hayley that we incorporate her favourite kinds of flowers within the design to represent health and growth.

Our final logos were delivered in both square and long options so that Hayley could use her new logo for different end results. We also provided Hayley with a variety of different coloured options.

"Hayley was keen for her logo 'not to look like most fitness logos', but wanted something feminine, soft, bright and happy, which we were both confident we achieved." - Lottie

Initial concepts



Final Logos



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branding guidelines

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business stationary



Company Number 11836484

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kavin@big-voice.co.uk
www.big-voice.co.uk

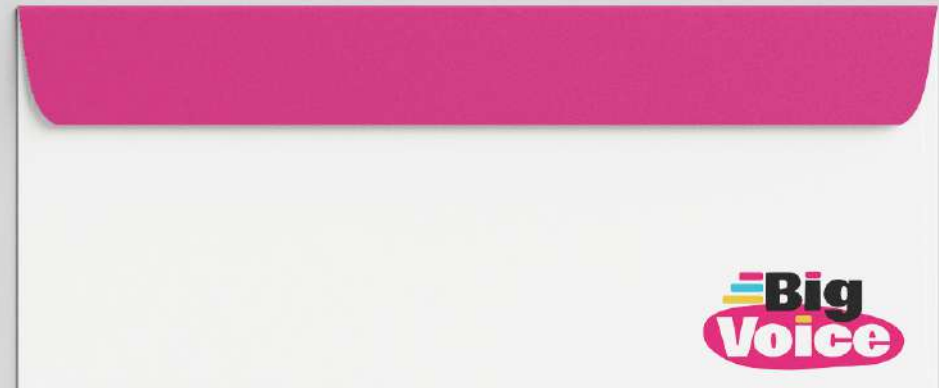


With Compliments

Giving Your Business a Bigger Voice Across Social Media



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Case Study

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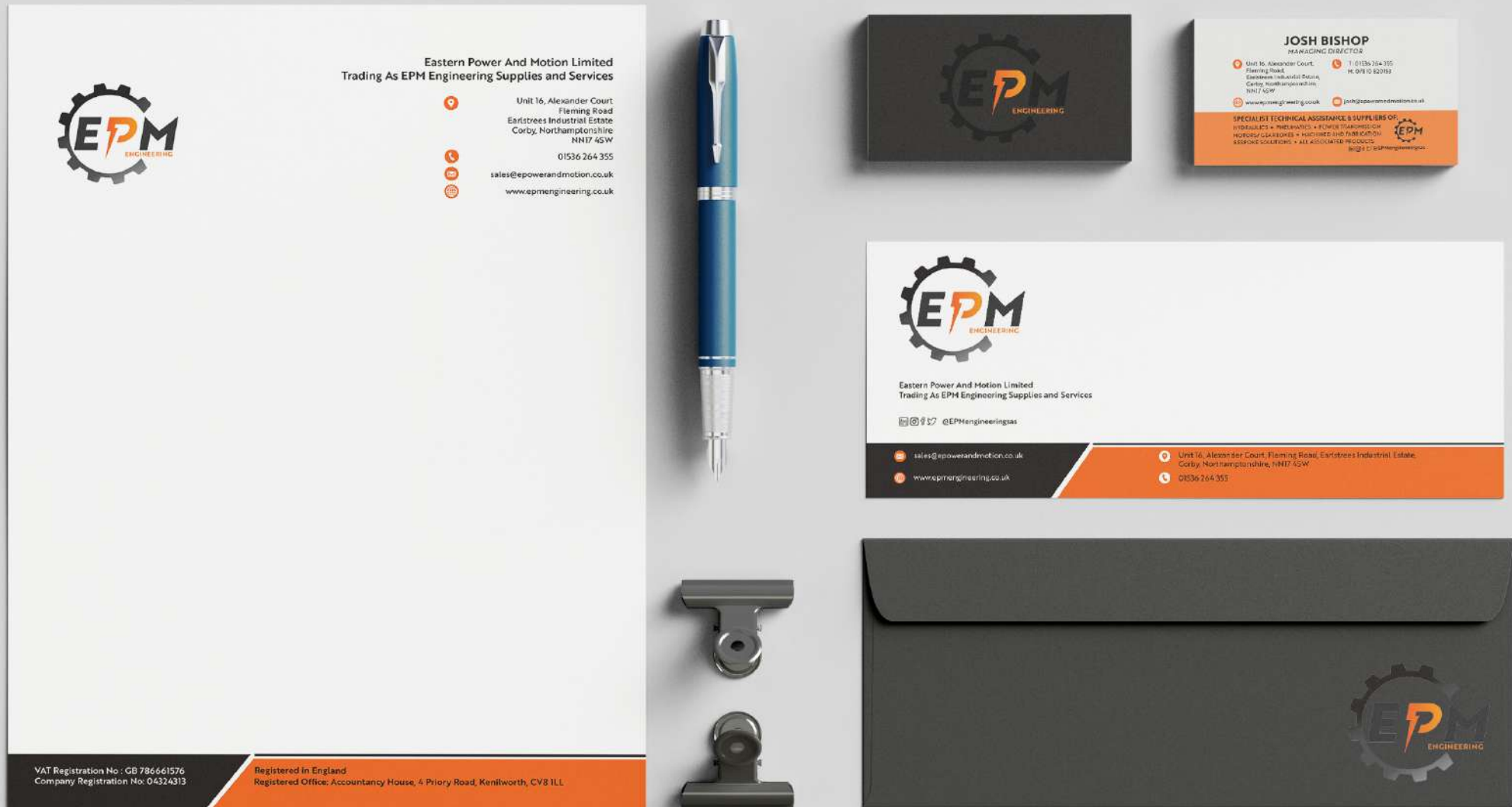
CLAIRE CLARKE WEDDINGS

DELIVERABLES

Logo
Business Card
Letterhead
Compliment slip
Stickers
Social media icons

"Claire wanted something with an Art Deco yet elegant and premium feeling. She knew the colours she wanted and the type of logo, but needed our help to put her vision into reality." - Marie





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social media artwork

Case Study

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BestBuy Garden Cabins

DELIVERABLES

Rolling Weekly Social Media Posts
Provided for all Platforms



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banners



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brochures and magazines

Case Study

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Teamwork Trust Kettering

DELIVERABLES

Volunteer Brochure
Worker Brochure



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flyers and leaflets

Case Study

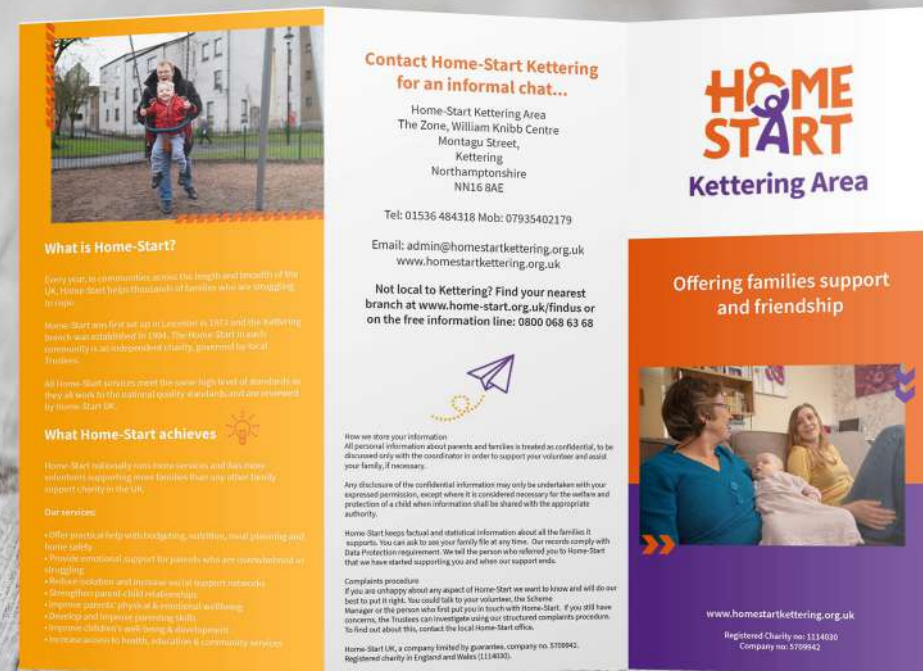
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Home Start Kettering

DELIVERABLES

2 x Tri fold Leaflets

"It was great to work on this project with Home Start. Home Start has always been close to my heart as my family had their support with my disabled brother as a child." - Marie



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promotional clothing



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personalised hand drawn and
character artworks

Case Study

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IMC Pro Solutions

DELIVERABLES

Website
Character Designs

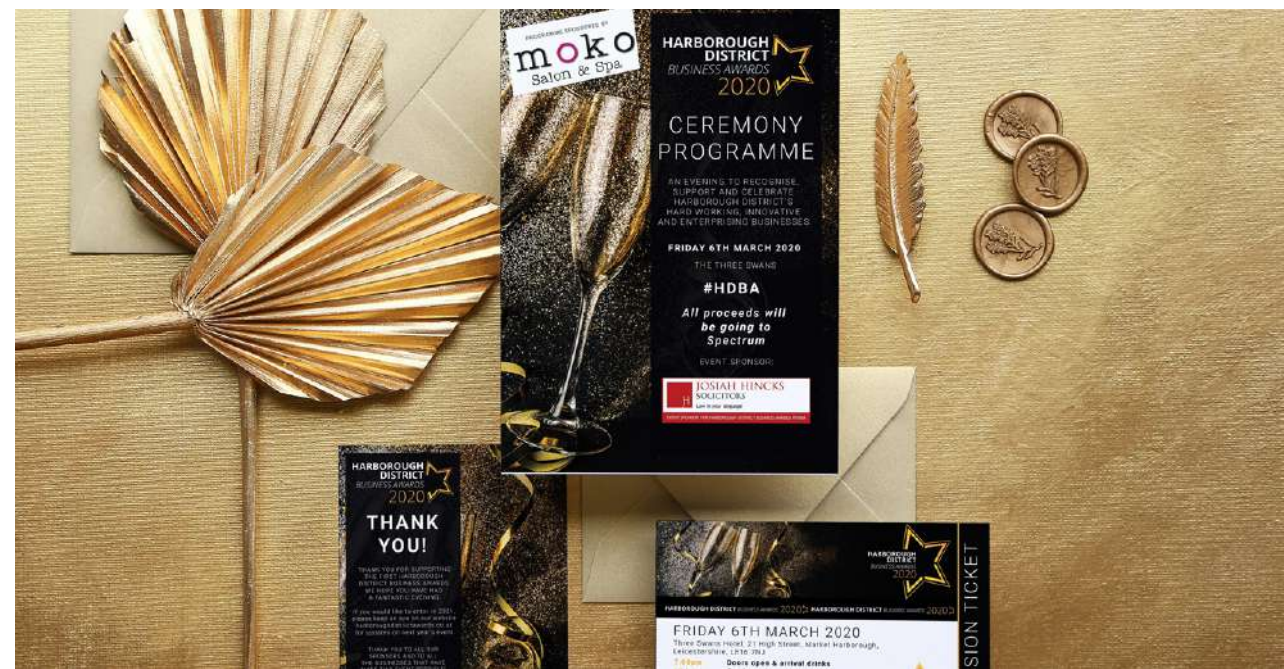
"Drawing the girls in pink was a great project to work on, bringing them to life as hand drawn characters really worked well for the feel we were trying to achieve for the site and branding. We hand drew all 4 members of the team in vector, so they can use the artwork for all future needs, such as banner printing, leaflets, social media artwork etc." - Marie



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events and awards

We can design a variety of different promotional tools to help you with the branding for your next event - whatever the size. Logos, Websites, Powerpoints, Social Media Artwork Certificates, Event Programmes, Tickets, Magazines and Brochures, Table plans and Gift Bags are amongst the many services we can create to help your event run as smoothly and professionally as possible.



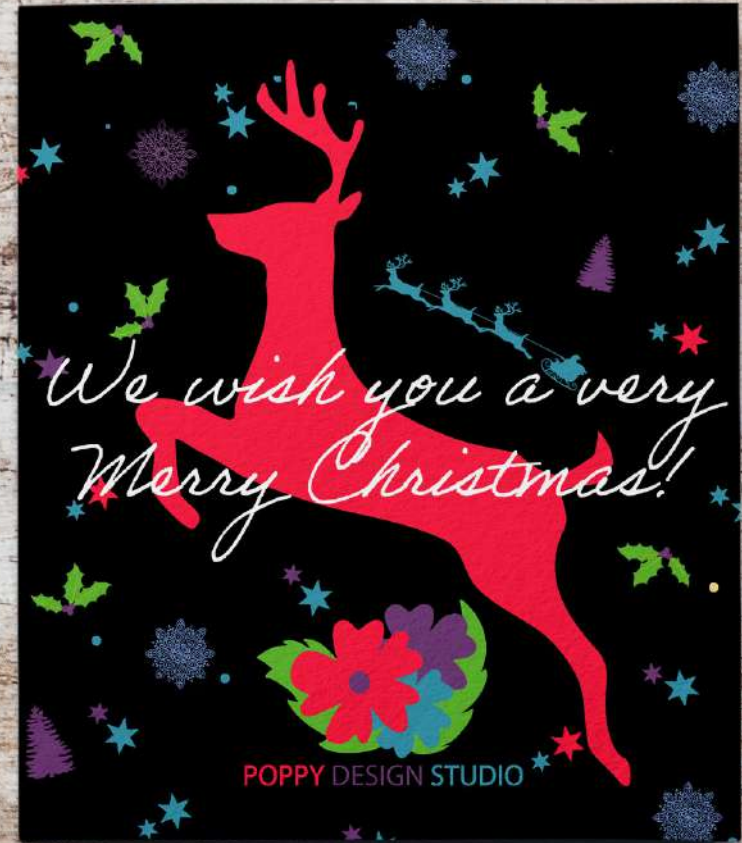
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branded merchandise



POPPY DESIGN STUDIO

seasonal



Get in contact with us

We always offer free, friendly advice and guidance – You can call us at anytime on our free phone number or drop us an email enquiry



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WEBSITE DESIGN | DESIGN & PRINT | PR & MARKETING | SEO