

Web Design, Hosting & Maintenance



Elgee Works, Victoria Street, Desborough,
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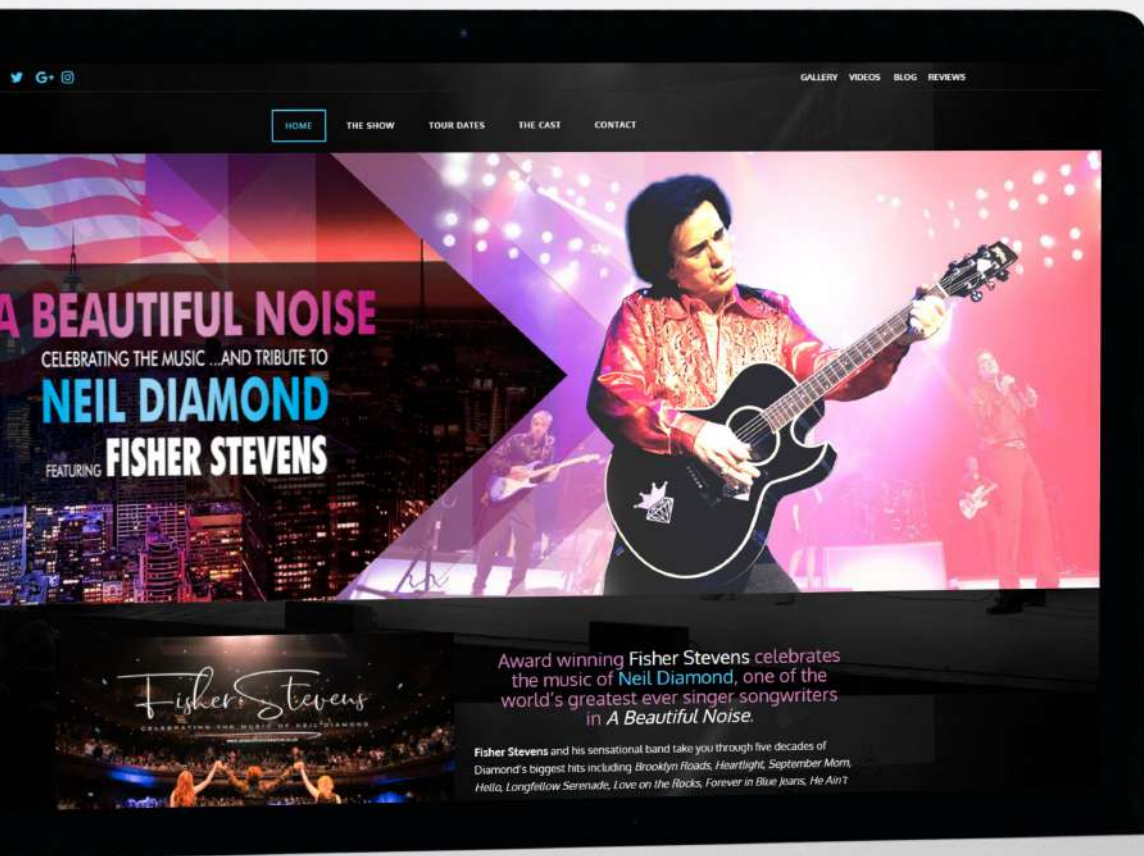
www.poppydesignstudio.com



hello@poppydesignstudio.com



0800 321 3843



Hello

Honesty, transparency and security – as trusted web design specialists, we are proud to uphold these core values and apply them in everything we do.

With exceptional customer service at the forefront, we work closely with businesses to learn and understand their overall objectives – we strongly believe it is this process that allows us to create truly personal, engaging and impactful WordPress websites.

Our clients tell us all the time how much they appreciate our affordable options and no-hidden-cost approach – they say it reassures them that their investment is value for money.



What can **POPPY DESIGN STUDIO** do for you?

WEBSITE DESIGN

MEMBERSHIP WEBSITE

WEBSITE MAINTENANCE

BROCHURE WEBSITE

WEBSITE HOSTING

DOMAIN NAMES

E-COMMERCE WEBSITE

MICROSOFT 365 EMAIL

WEBSITE ANALYSIS

POPPY DESIGN STUDIO

website design



POPPY DESIGN STUDIO

our packages

ONE PAGE PACKAGE

1-page website

WordPress platform

Optional 'Blog' page

SEO optimised, GDPR compliant and mobile-friendly

Anchor links and contact form

Premium stock images included

Average build time - 1 week

Free phone, email and on-site support

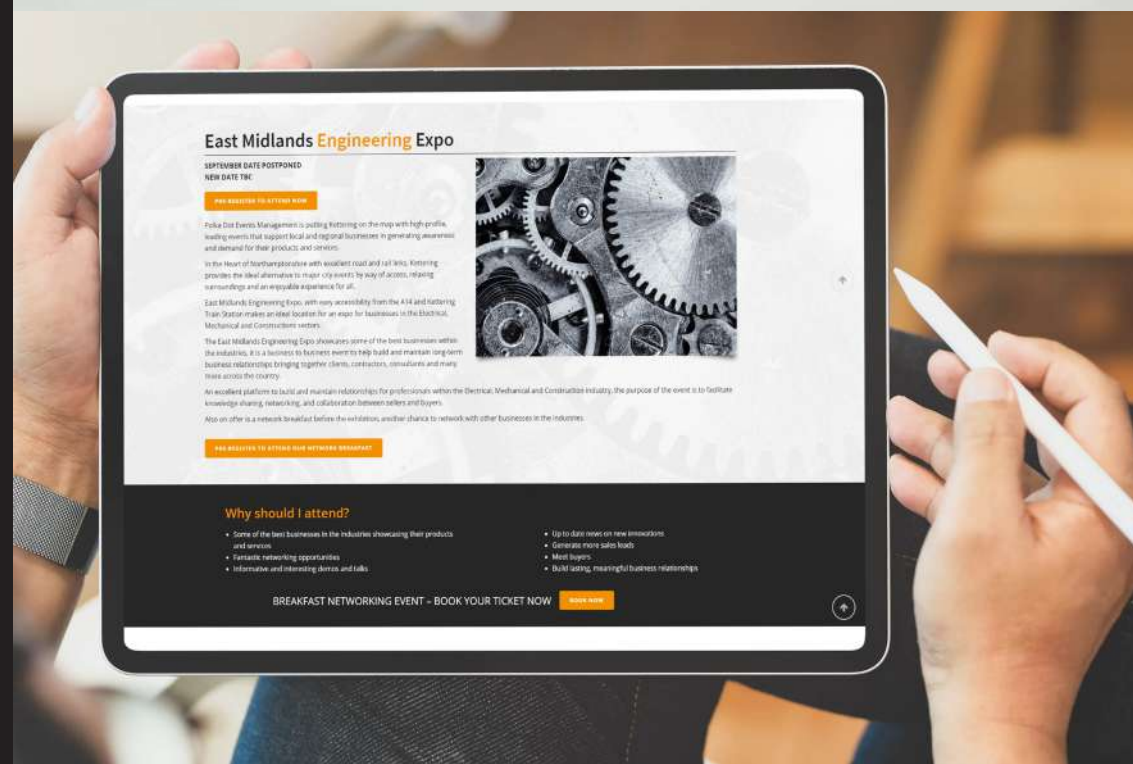
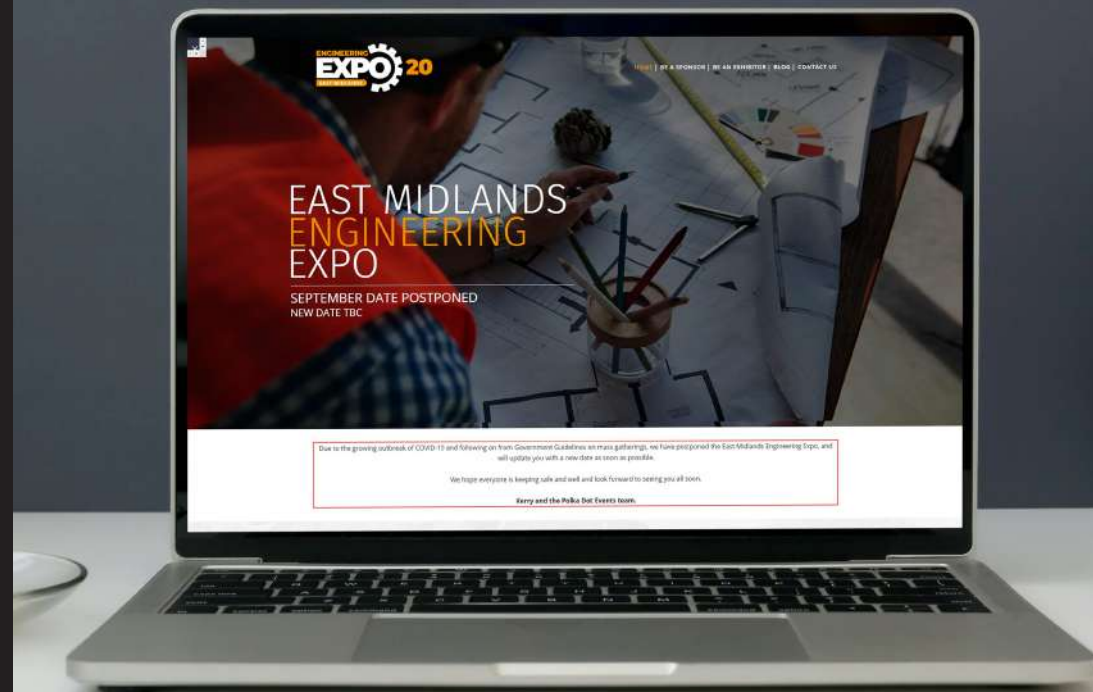
OPTIONAL EXTRAS:

Fast UK cPanel hosting with FREE SSL- £120 +VAT

Domain registration - From £9.99 +VAT

Optional website maintenance - £35 +VAT p/m

Website: www.emeexpo.co.uk



JUST START PACKAGE

3-page website – Home, Services, Contact

WordPress platform

Optional 'Blog' page included

Premium stock images included

SEO optimised, GDPR compliant and mobile-friendly

Average build time – 1 Week

Free phone, email and on-site support

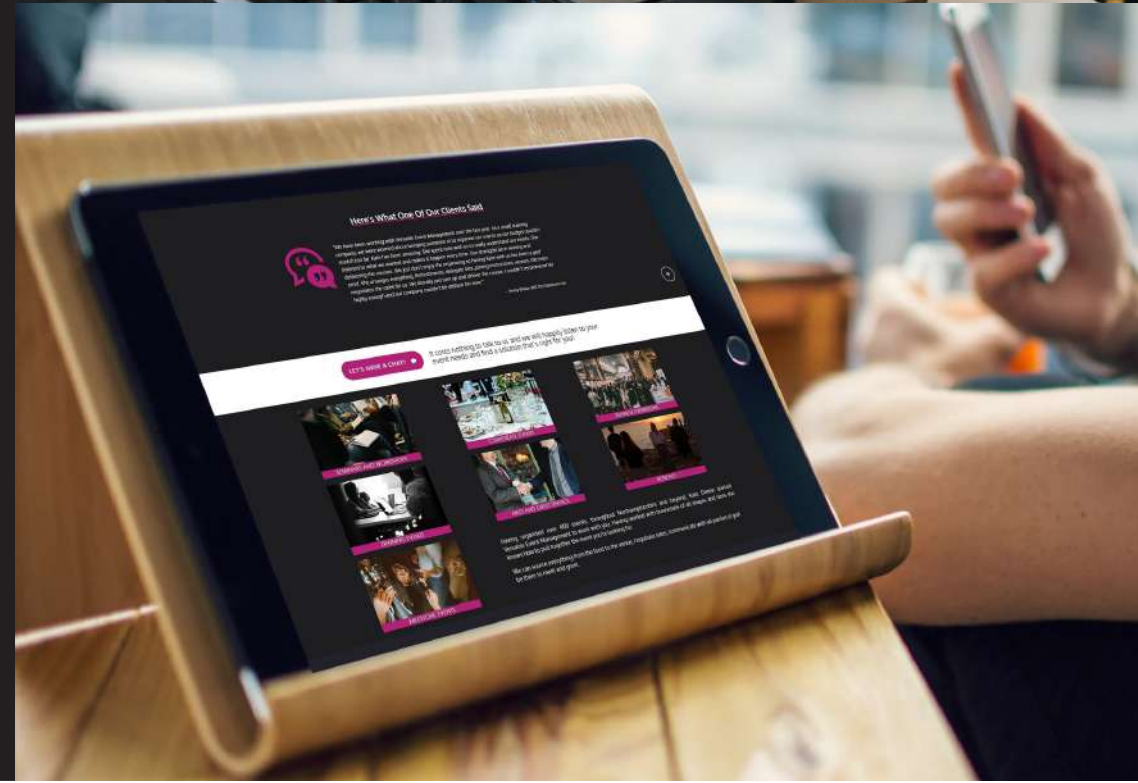
OPTIONAL EXTRAS:

Fast UK cPanel hosting with FREE SSL- £120 +VAT

Domain registration - From £9.99 +VAT

Optional website maintenance - £35 +VAT p/m

Website: www.versatileeventmanagement.co.uk



VALUE PLUS PACKAGE

5-9-page website

Newsletter integration, blog & website stats

SEO optimised, GDPR compliant and mobile-friendly

WordPress platform

Premium stock images included

Average build time – between 3 - 5 weeks

Free phone, email and on-site support

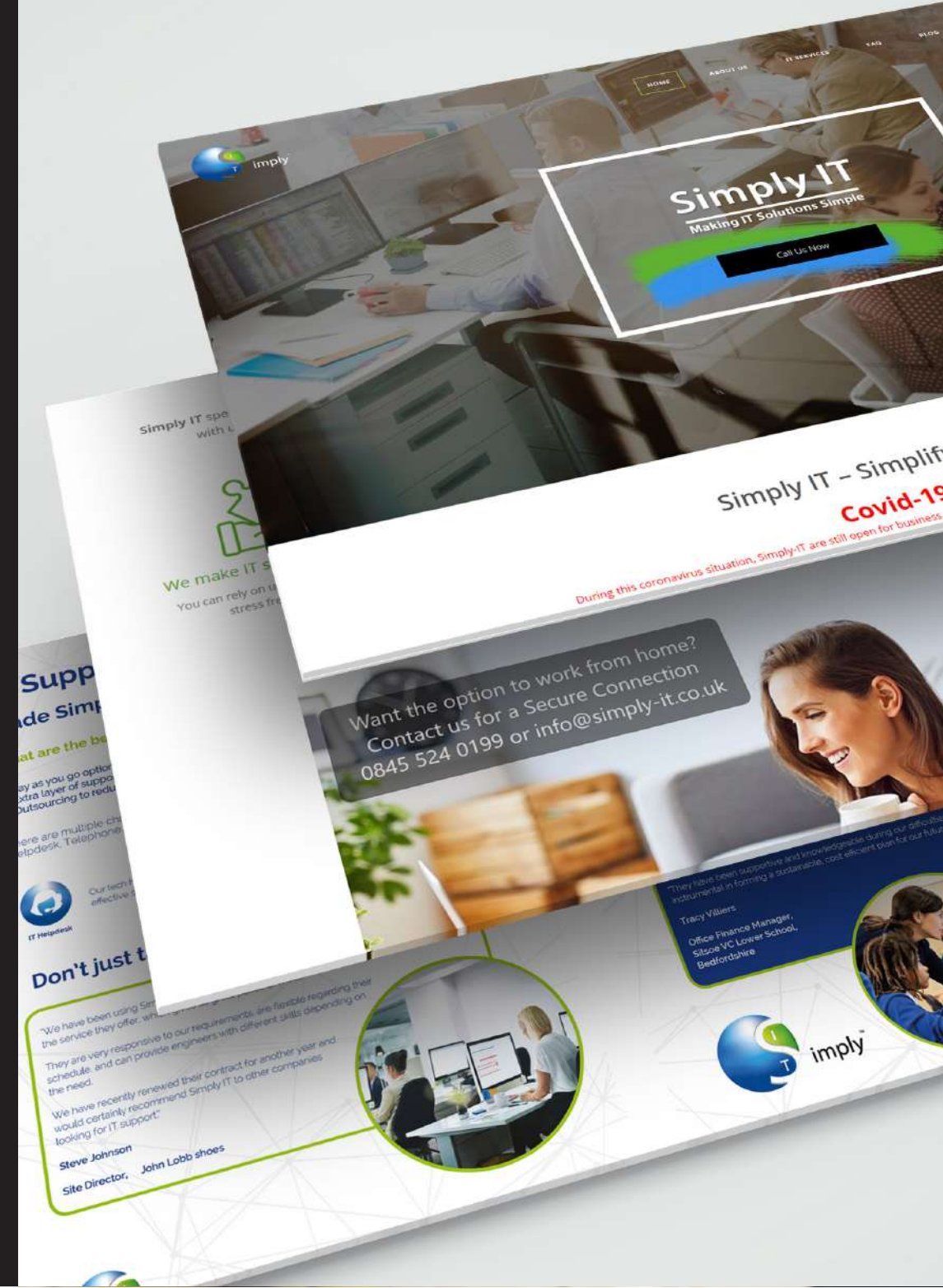
OPTIONAL EXTRAS:

Fast UK cPanel hosting with FREE SSL- £120 +VAT

Domain registration - From £9.99 +VAT

Optional website maintenance - £35 +VAT p/m

Website: www.simply-it.co.uk/



PRO PLUS PACKAGE

15-page website

Premium security, newsletter integration, blog and website stats

SEO optimised, GDPR compliant and mobile-friendly

WordPress platform

Premium stock images included

Average build time – between 6-8 Weeks

3 months' free website maintenance

Free phone, email and on-site support

OPTIONAL EXTRAS:

Fast UK cPanel hosting with FREE SSL- £120 +VAT

Domain registration - From £9.99 +VAT

Optional website maintenance - £35 +VAT p/m

Website: www.big-voice.co.uk



ECOMMERCE PACKAGE

7-page website PLUS 20 product pages

Newsletter integration, blog & website stats

Implementation and set-up of payment gateways

SEO optimised, GDPR compliant and mobile-friendly

WordPress platform

Premium stock images included

1-month free monthly website maintenance

Average build time – 6 - 8 Weeks

Free phone, email and on-site support

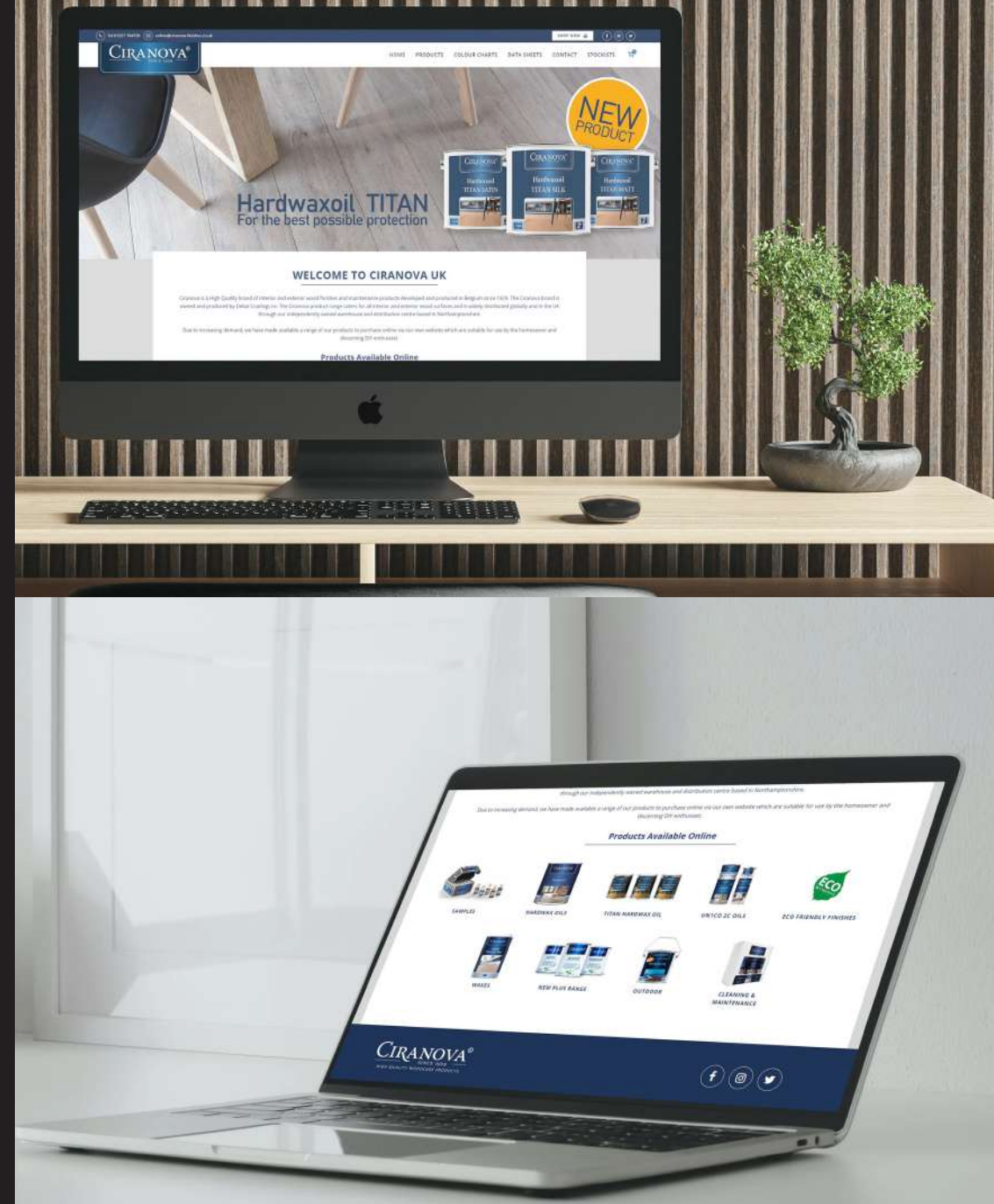
OPTIONAL EXTRAS:

Fast UK cPanel hosting with FREE SSL- £120 +VAT

Domain registration - From £9.99 +VAT

Optional website maintenance - £49 +VAT p/m

Website: www.ciranova-finishes.co.uk



MEMBERSHIP PACKAGE

7-page website PLUS 5 membership packages

Newsletter integration, blog & website stats

Implementation and set-up of payment gateways

Private member area

SEO optimised, GDPR compliant and mobile-friendly

WordPress platform

Premium stock images included

1-month free monthly website maintenance

Average build time – 6 - 8 Weeks

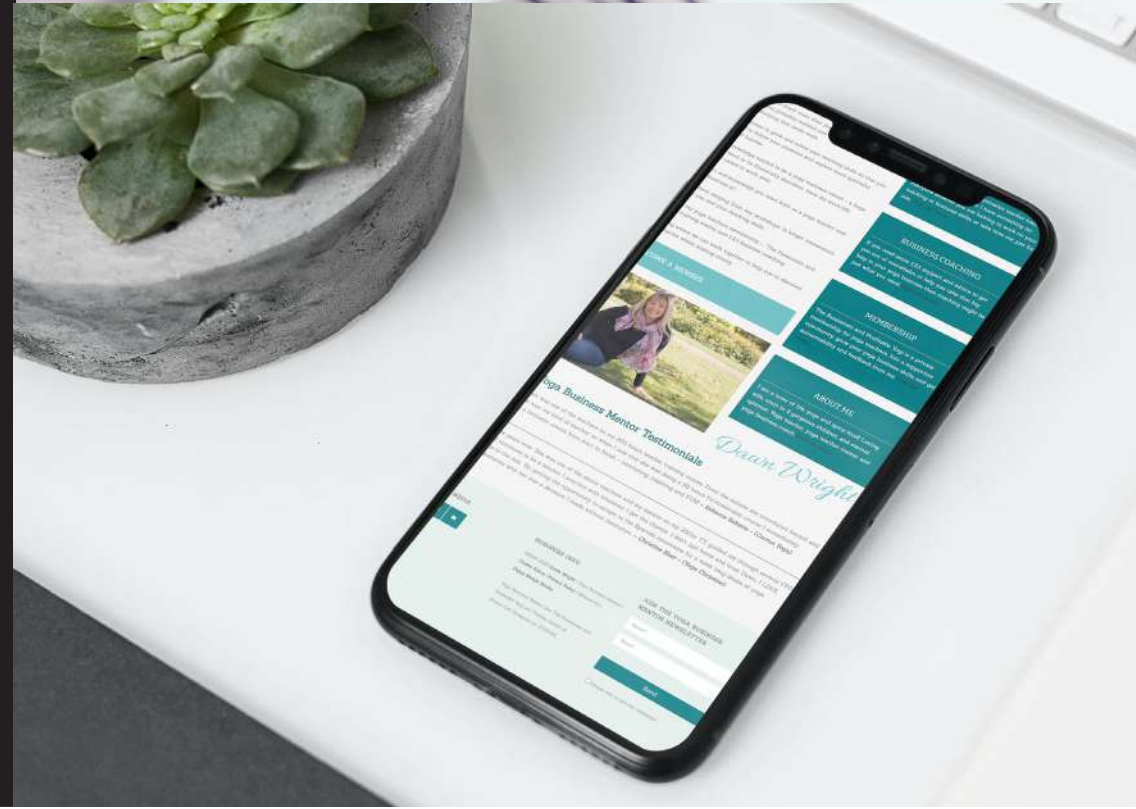
OPTIONAL EXTRAS:

Fast UK cPanel hosting with FREE SSL- £120 +VAT

Domain registration - From £9.99 +VAT

Optional website maintenance - £49 +VAT p/m

Website: www.yogabusinessmentor.com



POPPY PREMIUM PACKAGE

Unlimited pages

Priority fast-track service

Premium security, newsletter integration, blog and website stats

SEO optimised, GDPR compliant and mobile-friendly

WordPress platform

Premium stock images included

3 months' free monthly website maintenance

Average build time – bespoke to client

Free phone, email and on-site support

OPTIONAL EXTRAS:

Fast UK cPanel hosting with FREE SSL- £120 +VAT

Domain registration - From £9.99 +VAT

Optional website maintenance - From £49 +VAT p/m

Website: www.nulookroof.co.uk



POPPY DESIGN STUDIO

case studies

Case Study

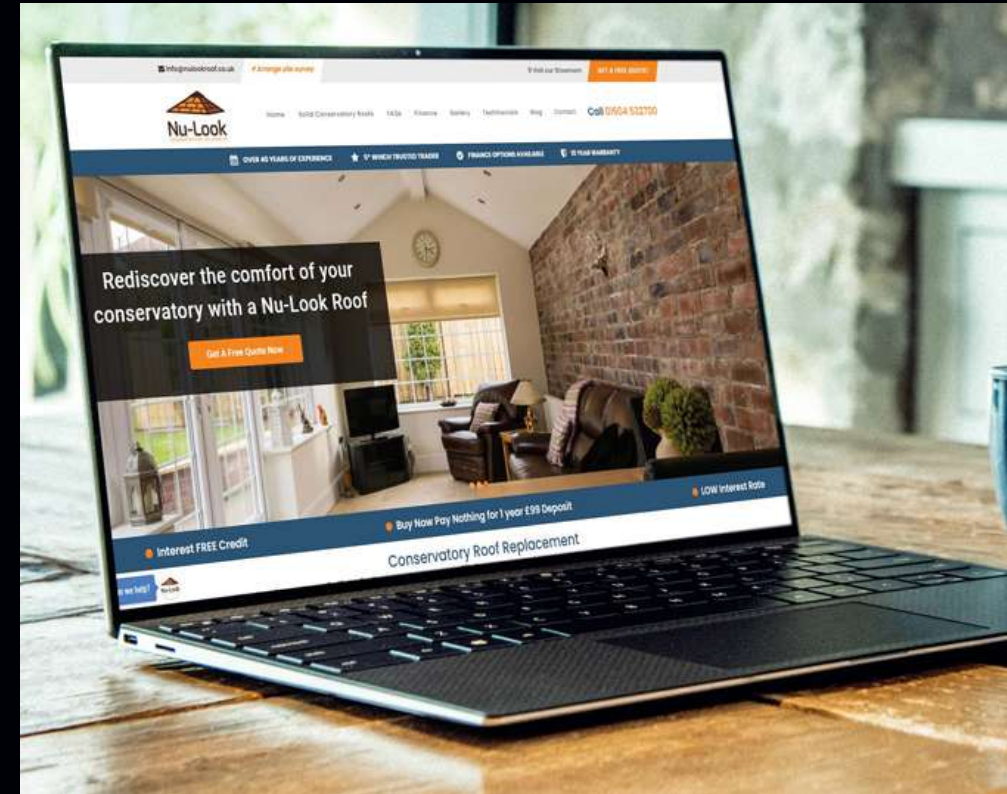
POPPY PREMIUM BROCHURE WEBSITE

Nu-Look

Nu-look were recommended to us by a previous client. They had a clunky old website that was hard to edit and insecure. The website was a large website with over 90 pages and they needed to be able to add updated stats and photos to it quickly and easily. They also wanted to improve their SEO in Google.

Nu-look was a very large scale job that needed a lot of communication with the client due to all the new and edited pages. They wanted to revamp with new graphic design and make it easy for the visitor to navigate and book an appointment.

"The client loves the new website and branding. They now have a modern website that will grow with them further as the business grows. Enquiries are easier to be made from potential clients and that was there main aim. This project has turned out very well and we are proud to have it in our portfolio." - Marie



Case Study

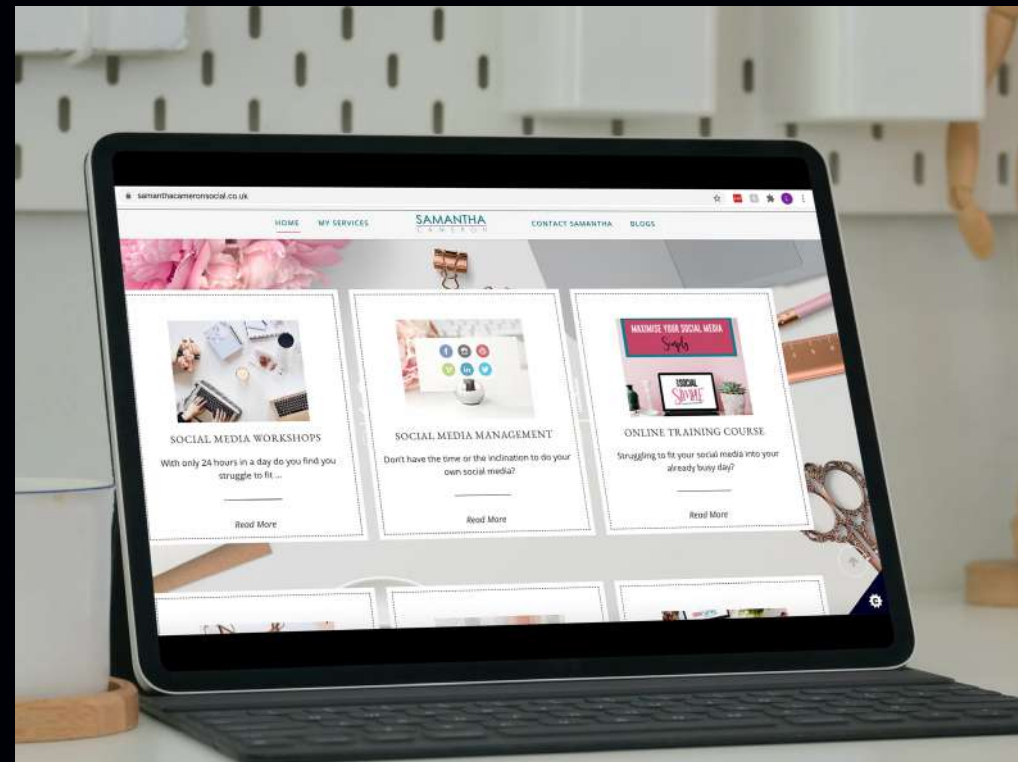
BROCHURE WEBSITE

Samantha Cameron Social

Sam already had a website with Poppy, so contacted us to create this new one too. She needed a website to represent part of her brand and keep it looking professional, friendly and easy to maintain. Sam wanted to be able to offer free monthly downloads to her visitors and be able to show off her blogs, as she writes very useful blogs she wishes to share across her social platforms.

"Sam's professional photos and branding colours made this website a dream to create. It was easy for us to bring together the look she wanted as the photos, brand colours and identity bring it all together."

Sam is really happy with the website and is happy with us maintaining it and performing small tweaks every month for her. It means she can concentrate on what she does best whilst we keep the site up to date and secure." - Marie



Case Study

BROCHURE WEBSITE

Big Voice

Kevin approached Poppy Design Studio for a revamp on his branding and a new website to go alongside. He wanted something loud, vibrant and fun to match his marketing company, and he also wanted everything rebranded at the same time. As well as Big Voice's new website and branding, we also created their new business stationery which you can see in our graphic design packages presentation.

"This was a really fun project to work on. Kevin already had a vision for his branding, so it was really great to work with him and listen to his ideas to get to the end result." - Marie



POPPY DESIGN STUDIO

wordpress optimised hosting

There are many companies out there that supply hosting and it can get very confusing for customers. Every website needs website hosting and the quality of hosting can range dramatically and this can affect your websites overall performance so choosing the right host is important. Our servers are based in the UK and they are optimised for WordPress.

This is what we offer:

- 🔒 Free SSL certificate
- 🔒 Unlimited bandwidth – we do not limit visitors
- 🔒 Your own cPanel, you do not share resources
- 🔒 LiteSpeed caching
- 🔒 Daily backups
- 🔒 Latest version of PHP to keep WordPress secure
- 🔒 Fully managed with free support
- 🔒 Free migration
- 🔒 Unlimited space
- 🔒 Green Hosting provider



POPPY DESIGN STUDIO

website maintenance

Save Money and Stay Secure

All WordPress websites need to be regularly reviewed and updated – just a few hours of website maintenance carried out by a team of experts each month should keep everything running smoothly.

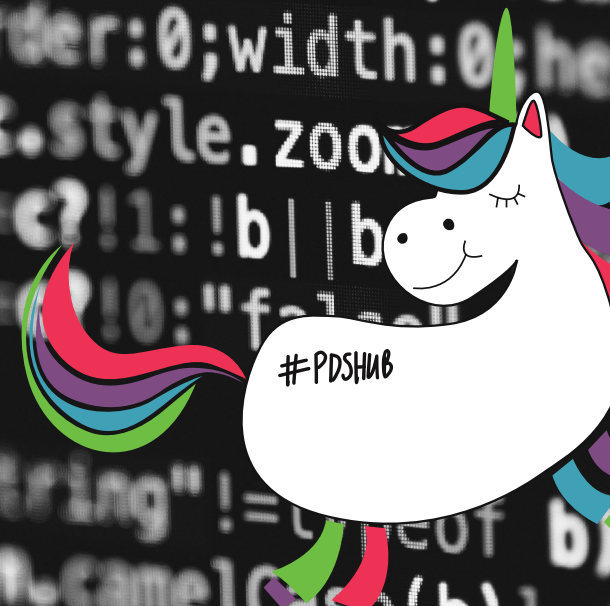
As responsible web designers, we offer affordable monthly website maintenance packages to give our Poppy Design Studio customers peace of mind (whether we created the website or not) – and here's why:

- 🔒 Helps boost SEO, organic ratings and Google search results
- 🔒 Makes websites less vulnerable to cyber-attacks and hacking
- 🔒 Keep websites secure and backed up
- 🔒 Helps improve the user-experience – the navigation and load speed – so that customers stay happy

FREE CONTENT TWEAKS INCLUDED IN OUR MAINTENANCE!

Office 365

We also supply email services for your business!



POPPY DESIGN STUDIO

free website health check

Free Website Reviews

At Poppy Design Studio, we can give an open and honest appraisal of your website, with one of our Free Website Reviews. The benefits of requesting one of our free website health checks, is that you can use any downtime, especially this time during lockdown, to revisit what is happening in your business, review your website and how you appear online, as well as getting some great advice and some free hints and tips.

Think about your website, what bugs you about it? Is it loading slowly and you do not know why? Do you think it is not search engine optimised but you don't know how to check? We can help you to understand more about your website. privacy, authentication and data integrity.

Some things included in the free website health check

- ✓ Check site security
- ✓ Check site design and navigation issues
- ✓ Check if the site is mobile friendly
- ✓ Check the load time of your website
- ✓ Check the search engine optimisation
- ✓ Check if GDPR compliant

and much more....



Get in contact with us

We always offer free, friendly advice and guidance – You can call us at anytime on our free phone number or drop us an email enquiry



0800 321 3843



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WEBSITE DESIGN | DESIGN & PRINT | PR & MARKETING | SEO