



MOCKRIDGE LABELS
& NAMEPLATES LTD



PGAA & PGDQ2

THE UK'S LEADING BESPOKE LABEL MANUFACTURER



DELIVERING QUALITY SINCE 1966

We are one of the UK's most respected experts in product identification, ensuring that your product remains identified in any environment.

Since 1966, we've been committed to delivering exceptional custom label solutions that stand the test of time. With years of experience and a passion for craftsmanship, we have earned a reputation for excellence.





Mike Mockridge

Mike Mockridge
(Managing Director)

OUR COMMITMENT TO YOU IS OUR PRIORITY.

Mockridge Labels are UL approved to manufacture to PGAA & PGDQ2 standards, which means that our products meet the highest safety and quality standards.

Mockridge Labels & Nameplates Limited was founded in 1966 by Managing Director Mike Mockridge.

It has grown from a small concern to an internationally known company with dedicated staff using the latest technology and processes.

Customers range from electronics and engineering, small outfits to blue chip companies and household names. Chances are that at one time or another you will have seen a label produced by us. The ranges of products that we offer allow us to produce a label or nameplate that will meet your needs.

Examples of our work can be seen in such diverse environments as household appliances and electronic devices to extreme environments including oil platforms and the aerospace industry.

We are knowledgeable about our products and services, and we have the skills and experience to help you make the right choices. We are also a collaborative team who is always willing to go the extra mile to help your business succeed.



DIGITAL PRINTED LABELS

Digital printing has revolutionised the printing industry, offering numerous advantages over traditional printing methods. One of its key benefits is cost-effectiveness on small quantities. With no setup costs involved, businesses can print only the required amount of labels, reducing expenses and eliminating excess inventory. Additionally, digitally printed labels ensure a quick turnaround time, as there is no need for the time-consuming setup processes.

Digitally printed labels provide exceptional print quality and colour accuracy. The advanced technology used in digital printing ensures sharp and vibrant results, closely matching the original digital files.

Mockridge Labels has one of the most advanced digital printing studios in the UK. We are committed to invest in the latest technology with state of the art UV & high speed solvent printers.

We also have a class leading cutter/plotter and advanced Swiss technology Zünd cutting machines. With this technology, we are in a position to offer the highest quality labels with greatly reduced lead times.

UJF-7151 Plus

Six print heads in a staggered configuration enable higher productivity and incredible print quality, which is more than 2.5 times faster than competitive printers in its class.



JFX200-2513 EX

The JFX200-2513 EX utilises a combination of white and process inks to print to a vast array of substrates including polyester and polycarbonate using Mimaki's pioneering LED UV curing technology. The 2.5m x 1.3m print area maximises our potential for printing on a larger scale.

CJV-300-160 Plus

The Mimaki CJV300-160 Plus is a versatile and high-performance printer/cutter that caters to a wide range of printing needs. Its advanced features, combined with Mimaki's reputation for quality and reliability, make it an a class leader for faster production capabilities.

Scan for more info



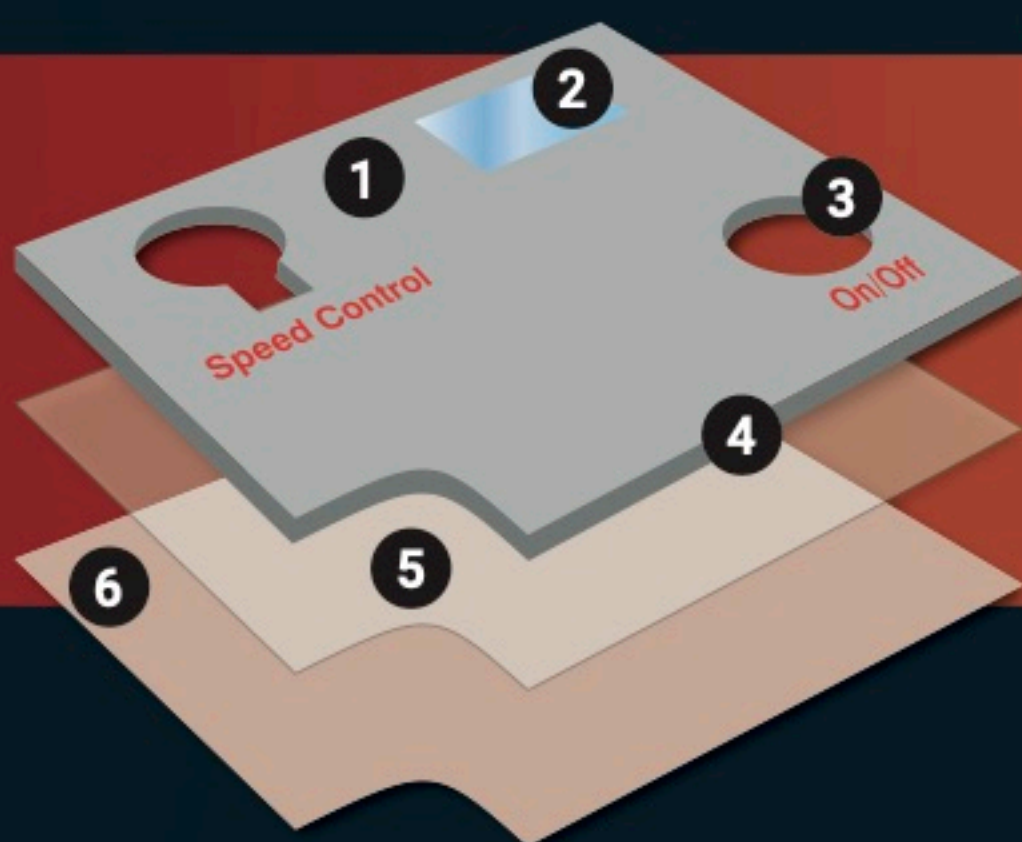
SCREEN PRINTED LABELS

Screen printing is a printing technique that uses a stencil to apply ink to a substrate. The stencil is created by blocking out the areas of the screen that do not need to be printed. The ink is then applied to the screen with a squeegee, and the stencil allows the ink to pass through to the substrate.

It is also a versatile printing method that can be used on a variety of materials, including paper, plastic, and metal. It is also a cost-effective printing method, especially for larger orders. Screen Print is ideal for large quantities where strong, vibrant opaque colours are needed.

We start with a clear polycarbonate or polyester. We then print the image on the reverse face of the material, starting with the first colour, followed by any additional colours in sequence, finally working back to the background colour and the application of the adhesive and release paper.

Once the labels are finished and cut to shape, the printed image is then viewed through the substrate on which it is printed. This type of label is therefore very durable, as the image is so well protected by the layer of clear material.



1 **GRAPHIC AREA**

2 **CLEAR WINDOW**

3 **DIE CUT**

4 **UNDERSIDE PRINT**

5 **ADHESIVE LAYER**

6 **RELEASE PAPER**

CLEAR OR TINTED WINDOWS

Another feature of the sub-surface label is the ease with which we can incorporate clear or tinted 'windows' into the design, to facilitate the sight of instruments or indicator lights etc. Hidden or secret information windows are also possible, so that backlit information is only visible in certain circumstances: for example, in an emergency situation etc.

SPECIAL SHAPES

Sub surface labels can be guillotined or die-cut using low cost cutting dies. In many instances we are able to save you even this modest cost, as we often have a stock cutter, which would be suitable for the production of your labels.

Scan for more info



ANODISED ALUMINIUM NAMEPLATES

Anodised Aluminium is the most popular type of metal nameplate for applications such as rating plates for electrical and industrial equipment, instrument panels and machine control panels, etc. It combines an attractive appearance with excellent image durability, even in harsh industrial environments.

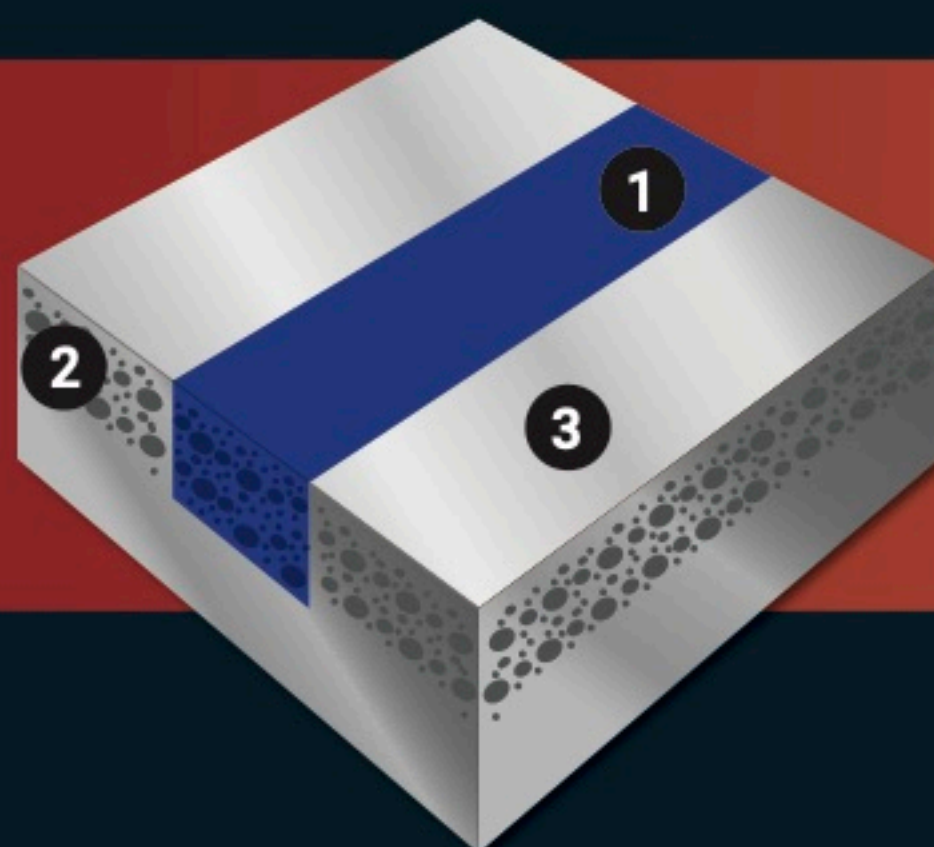
Anodised aluminium is unusual because the image is actually fused into the surface of the metal, which provides significant print durability.

To achieve this effect the metal is first treated with acid and electricity to create a hard dye receptive anodised coating on the surface.

The image is then printed using special dye inks, which are absorbed by the anodic layer to become part of the actual aluminium. The anodic dye, penetrating deep into the aluminium, produces labels that are much more resistant to abrasion than surface printed inks.

CONSECUTIVE NUMBERING

Aluminium is highly suitable for the addition of variable information (either at the point of manufacture, or on site by the customer) by utilising metal punches to permanently indent data into prepared panels on the plate. Also, our computer controlled numbering machine can consecutively number your plates.



1 **PRINTED DYE**

2 **ANODIC LAYER**

3 **ALUMINIUM**

FIXING HOLES, RADIUS CORNERS ETC.

To ensure that your labels are produced to the highest standard, we have invested in an additional Amada CNC power press machine. We also have a wide range of stock tooling which could offer you a choice of fixing holes, shapes and radius corners.

A range of medium and hi-performance pressure sensitive adhesives can be applied onto the reverse side of the nameplates. The face side of the nameplate can also have a cleanly removable clear protective film applied, which will help to preserve the appearance of your nameplates.

Scan for more info



CHEMICAL ETCHING

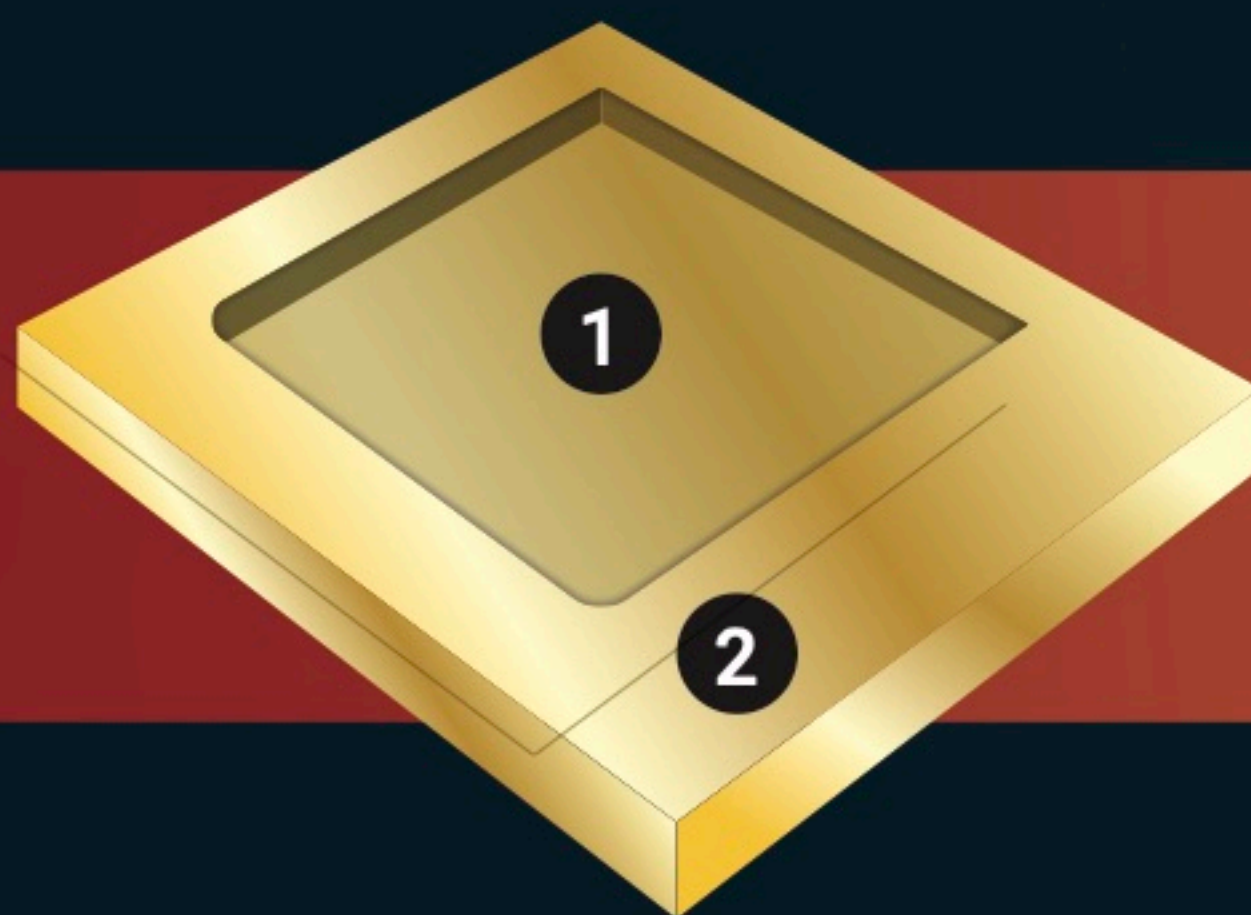
Etched nameplates can be used for a variety of applications, including identification, branding, and decoration. They can also be made from a variety of metals, including brass, and stainless steel. This gives you a lot of flexibility when choosing the right nameplate for your needs.

Chemical Etching is a process where the image or background is chemically engraved (etched) into the surface of the metal using acid. This produces a sunken area on the surface of the plate; this recess is filled with stove enamel, which is then baked on for maximum durability.

Chemically etched labels and nameplates are used in mining and other hazardous environments because the etching process ensures that the information is still legible even when the stove enamel has been destroyed, for example by fire or explosion.

Chemical etching is often used for Registered Office plaques, which require a logo or crest with fine details, which would be difficult to achieve with machine engraving.

Etched nameplates require very little maintenance. You can simply wipe them down with a damp cloth to keep them clean. This makes them a great option for environments where nameplates are likely to get dirty.



1 ETCHED AREA

2 RELIEF FACE SIDE

FIXING HOLES, RADIUS CORNERS & ADHESIVES ETC.

To ensure that your labels are produced to the highest standard, we utilise the very latest computer controlled metal punching press machines. Most standard fixing holes, radius corners etc. are available free of charge from our vast range of stock tooling.

A range of medium and hi-performance pressure sensitive adhesives can be applied onto the reverse side of the nameplates, and the face side of the nameplate can also have a cleanly removable clear protective film applied, which will help to preserve the appearance of your nameplates.

Scan for more info



RESIN DOMED LABELS

Resin Domed Labels (often referred to as Gel Badges, Bubble Badges or 3D Domes) are a unique and eye-catching branding solution that offers a perfect blend of aesthetics and functionality. These labels stand out from traditional flat stickers due to their distinctive 3D domed appearance, which instantly captures attention and creates a memorable impression on customers.

Due to their versatility, durability, and visual appeal, Resin Domed Labels are found in various industries, including automotive, electronics, cosmetics, retail, and more. They not only enhance product presentation but also serve as powerful branding tools, leaving a lasting impression on customers and reinforcing brand recognition.

The domed, bubble like effect is achieved by applying a layer of resin over a standard label held down by surface tension.

The resin, a carefully measured amount of liquid polyurethane, is poured onto the label and spreads to the edges of the label, forming a dome-shaped layer. Once domed, the labels are cured in special, purpose-built ovens to form a hard resin layer.



1 POLYURETHANE DOMED LENS

2 PRINTED LAYER

TRADE DOMING SERVICE

We also offer a trade doming service to the printing industry, contact us for details.

- We can print and dome the full job.
- You supply your labels, we dome them.
- We sell hand operated doming kits for you to dome samples or short runs of badges or labels.

Most people agree that Resin domed labels are the biggest thing to have happened in the labels and nameplate industry for many years. In dealing with us, you have the advantage of dealing with one of the major names in this branch of the industry, with a worldwide reputation.

Scan for more info



ASSET MARKING LABELS

Asset labels (Barcode Labels, QR Code Labels or Serial Number Labels) are specifically designed to identify and track assets, ranging from office equipment and machinery to IT devices and furniture. Each label typically contains essential information, such as asset numbers, barcodes, QR codes, or RFID tags, enabling seamless and accurate asset tracking.

Asset labels are indispensable tools for businesses seeking efficient asset management, increased security, and improved productivity. With their ability to streamline tracking, prevent losses, and promote responsible asset handling, asset labels prove instrumental in creating a well-organised and successful enterprise.

Asset labels can help businesses to comply with industry regulations. Many industries require businesses to track the location of hazardous materials. Asset marking can make it easier for businesses to comply with these regulations.



QR CODES

QR Code Labels have become a versatile tool in today's digital world. These two-dimensional square barcodes encode a wealth of information, such as website URLs, contact details, product information, and more, making them an efficient means of sharing data with just a quick scan.



BARCODES

Barcodes Labels have revolutionised the way businesses manage inventory, streamline processes, and enhance overall efficiency. These simple yet powerful graphical representations of data provide a standardised and easily scannable method of encoding information, such as product details, pricing, and tracking numbers.

CONSECUTIVE NUMBERING

Consecutive numbering is a systematic method of assigning sequential numbers to items or documents in a chronological order. This approach is widely used in various administrative and organisational processes to provide a unique identification for each item, enabling easy tracking, retrieval, and reference.



ROLL LABELS

Roll labels are a convenient and versatile solution for labelling needs across diverse industries. Their format, provided on rolls with a core in the centre, facilitates easy dispensing and application, whether done manually or through automated label dispensers.

One of the significant advantages of roll format labels is their customisation options. Available in various sizes, shapes, materials, and finishes, these labels can be tailored to suit specific requirements. Whether it's for product labelling, packaging, branding, or promotional purposes, roll format labels offer flexibility in design and aesthetics.

Our roll label department produce labels using a wide variety of materials, including paper, vinyl, polyester, metallic films etc.

CONSECUTIVE NUMBERING

Consecutive numbering and bar codes are also available on roll labels. These can be printed as a part of the original design, or can be added later by means of a Thermal Print overprinting machine, where variable information requirements make this method preferable.



- 1 PROTECTIVE LAMINATE
- 2 MATERIAL/VINYL ETC.
- 3 ADHESIVE

SPLIT LAMINATE

Split laminate roll labels are a specialised solution utilised across various industries for their versatility and durability.

These labels are constructed from multiple layers, typically featuring a top layer of paper or film material and an underlying adhesive layer. The "split" aspect refers to the ability to peel away the label from its backing material, facilitating easy application.

OVER LAMINATE

Over laminating labels with a permanent clear protective film is recommended, particularly where the label is likely to be subject to harsh conditions in use, make this method preferable.

Scan for more info



CUSTOMER SUPPLIED ARTWORK

Our studio offers a full service artworking facility, utilising the latest, industry standard design software. In order for our artwork team to produce your labels to the highest possible standard, please supply us with one of the following file formats.



Working with images

Digital Artwork

Images for digital printing must be either .png or .jpeg and of a high resolution with a 3mm minimum bleed edge (See Fig 1).

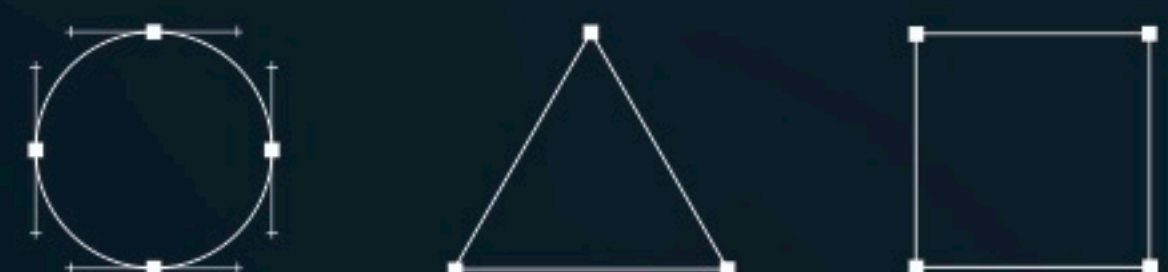
Screen / Etched & Anodised Artwork

Images need to be in vector format (See Fig. 2) as raster images are unsuitable for this process and would need to be re-drawn.

Bleed Edge (Fig.1)



Vector Graphics (Fig.2)



Working with fonts

When supplying artwork, we will require fonts to be embedded with the document, alternatively, all fonts will need converting to outlines (vectors).

Text converted to outlines / Paths



It is our policy that all artwork including artwork supplied is sent back to the customer for approval to ensure that the files have the correct fonts etc.

Product Information Sheet

Anodised Aluminium

Material:	Thickness:
Aluminium	24 swg (0.5mm) to 10 swg (3mm)

Anodic Colours



Chemical Etching

Material	Thickness	Sheet size
Brass, Stainless Steel	24 swg (0.5mm) to 10 swg (3mm)	up to 8ft (2.4m) x 4ft (1.2m)

Screen Printing

Material
PVC, Polycarbonate, Polyester, Vinyl

Printing
Surface Print Sub-surface Print Clear or Tinted Windows Matt or Gloss Varnish Special Colours

Finishing
Guillotine Cut Die Cut Embossing Doming

Digital Printing

Full Colour CMYK Print

▲ All the above can be supplied with specified holes & radius corners, plus a range of specialised adhesives can be specified for different surfaces. ▲

Roll Labels

Material
Paper, Polyester, Polypropylene, Vinyl

Methods of Printing
Flexography Letterpress Rotary Screen-printing Hot Foil Blocking Digital Print

Finishing
Guillotine Cut Die Cut Laminating Consecutive Numbering Barcoding

Doming

Mockridge to print and dome
Trade Doming, you supply your labels, we dome them

We also supply Hand operated Doming Kits for you to dome samples or short runs of badge labels



MOCKRIDGE LABELS
& NAMEPLATES LTD

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Ashton-under-lyne, Lancashire
OL6 7QL

Tel: 0161-308 2331
sales@mockridge.com
www.mockridge.com

CUSTOMER ACCOUNT APPLICATION FORM

Name

Invoice Address

.....

Postcode Tel No

E-mail Website

Registered Office Address (if applicable)

.....

Postcode

Delivery Address (if different)

.....

Postcode Tel No

Contact for Bought Ledger Name Tel No
Position

Sales Contact Name Tel No
Position

TYPE OF BUSINESS (PLEASE TICK)

Sole Trader ☐ Partnership ☐ Limited Company ☐

Partnership ☐ PLC ☐

Period Established

Registered Number:

Nature of Business:

Credit required per month:

TRADE REFERENCES

Company Address Company Address

.....

Postcode Postcode

Tel No..... Tel No.....

Mockridge Office Use Only

Account Code

Mockridge Sales
Contact

Trade Classification

Date Letters, sent

Refs Rec'd

1

2

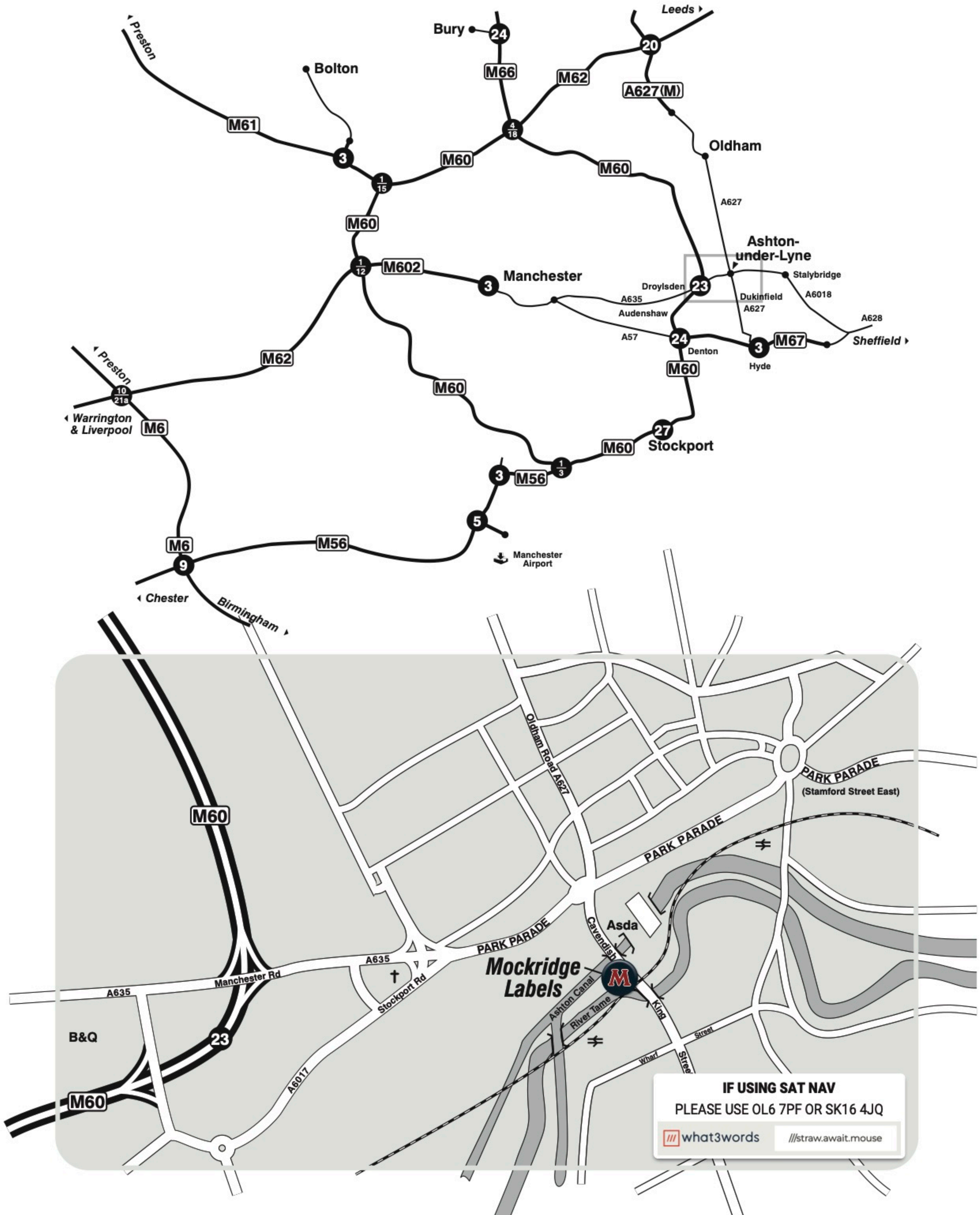
CCJs

Credit

Acct authorised by

Total Credit Limit

Date Authorised



IF USING SAT NAV
PLEASE USE OL6 7PF OR SK16 4JQ
what3words straw.await.mouse



Certificate of Registration

This is to certify that the Quality Management System of:

Mockridge Labels and Nameplates Limited

Cavendish Street , Ashton-under-Lyne, Greater Manchester, OL6 7QL

has been approved by Approachable Certification to the following standard

ISO 9001:2015



Certificate Number: **10183-QMS-001**

Scope of Activities: **The design and manufacture of labels and nameplates.**

Signed:
(on behalf of AC)

Initial Registration Date: **26 November 1993**

Issue Date: **26 November 2023**

Expiry Date: **25 November 2026**

This certificate has been issued by Approachable Certification Ltd, 18, The Forum, 2 Tameside Business Park, Windmill Lane, Denton, Manchester, M34 3QS and will remain current subject to the company maintaining its system to the required standard(s). This will be monitored regularly by Approachable Certification

www.approachable.uk.com



