

# Live well, your way

with care in the comfort of your own home



# Happiness at home

Your home is where you feel most comfortable and happiest. It is the place you know the best. If you want to stay living comfortably at home and need some support to do so, we can help you make that choice an informed one

We specialise in the care of older people and help them stay connected to their community in a cost-effective way that is practical for all the family. We help to make sure family time is quality time.

71% of people would rather live until old age at home, but people often mistakenly believe that when health deteriorates, residential care is the only way forward. Moving in with relatives is often not possible. With our home care, which is based on consistency and companionship, we offer a very desirable and affordable choice.

We are Home Instead<sup>®</sup> and we are changing the UK's attitude to care and to ageing with our distinctive approach to supporting people at home.



"I'm very pleased with the service given to my **mother**. Staff are always friendly, helpful and accommodating to her **needs**."

Mr S. Anning, client's son

#### Our care

When it comes to care, there's no 'one size fits all' approach, so we don't offer one. What we do is personal, tailored, flexible and it's adaptable as needs change.

Our home care services are wide-ranging. For instance, some older people are very good at looking after themselves in the home but need help with shopping. Others may need help with preparing meals or help around the home.

Additionally, our care and support takes into account other things such as monitoring health conditions and we also offer specialised services tailored for those living with life changing or long term illnesses such as dementia, Parkinson's disease and many others.

#### Home Help

The benefits of a clean and tidy home are far-reaching.

#### Companionship

Sharing company with others brings a new lease of life.

#### Personal Care

Support to help you take care of yourself with dignity and respect.

#### Dementia Care

Being proactive, not reactive, about dementia



# How we are different

#### Personal touch

Through years of caring for older people in their own homes all around the world, we have gathered many innovative ways of ensuring people can continue living happily and successfully at home.

#### Lovely people

Our Care Professionals are matched to our clients' interests and hobbies and because they are handpicked for their caring heart, they quickly become the faces clients come to love and trust. Continuity of care is important to us to build up that relationship.

#### Expertise

Our pioneering training ensures all our people are expertly qualified to look after our clients who in turn welcome having a Care Professional supporting them in their own home.

#### Affordable and appealing

We know that cost is one of the biggest concerns about care, so we've made our service stress-free and excellent value. Our costs are very easy to understand and manage, and you are always firmly in control.

#### Quality time

We believe all visits should not be rushed, so that there is plenty of time for quality care with time left to chat and build the relationship.

# Families *live* us because

Choosing a high quality trusted home care provider means time spent with loved ones is fun not challenging.

"The time we spend with mum now is fun time. It's really taken the pressure off all of us."

Maureen McAndrew, family member

### Home Instead near you

Home Instead provide award winning care to older people in their own homes.

Our bespoke care is carefully planned to ensure each client receives the care they want and need.

Our Care Professionals are matched to our clients based on mutual interests and hobbies and we ensure continuity of care.





## Why Home Instead?

Home Instead has been at the forefront of specialised home care and supporting those being cared for and their families for many years.

We set the bar extremely high in terms of the standard of care we deliver. We do this because we believe people who need care and support should be confident they have made the right decision.

Letting someone provide care for you can be a very personal experience. It is important to us to ensure care from Home Instead is consistently reliable, trustworthy and of the highest quality possible.

Our high quality, award-winning care comes down to our Care Professionals who are handpicked for their caring heart, friendly character and empathy. Our people love what they do and are proud to do it for us.

Every year we commission a PEAQ (Pursuing Excellence by Advancing Quality) survey of clients and Care Pros, carried out by WorkBuzz, an independent research organisation. In our latest results 97% of clients said that they would recommend Home Instead's services. It's wonderful to hear so many clients singing our praises, and see that number rise year on year.

#### What's next?

If you know of someone who could benefit from our high quality care, please get in touch.

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