

Grow your [Yell.com](https://www.yell.com) Reviews in 3 easy steps



1 Just ask

Contact your satisfied customers and ask them to review you by doing the following:

- ✓ Visit: [Yell.com/reviews](https://www.yell.com/reviews)
- ✓ Search for your business name and location and select your business
- ✓ Enter a star rating and description on the service provided
- ✓ Click submit and then log in / create an account to post the review



2 Invite

Make it really easy for your customers by sending them an email or text invitation.

Simply login to your Yell account on the Yell for Business app or on your desktop and use our 'Request a review' feature to invite your customers to leave you a review. Remember to do this regularly as 56% of consumers who have read reviews expect the most recent review to have been posted within the last month*.



3 Promote

Show your customers you care about your online reputation by promoting your reviews, this will help you generate new ones organically.

Promote your reviews on your van, shop window, website, business cards and invoices etc. Simply log into your account to view our full range of promotional materials.



Manage your reviews 24/7

Ask for reviews on the go with our Yell for Business app. Available on both iPhone and Android.

4 out of 10 consumers are more likely to leave a review for a business if they are specifically asked to do so*.

**Market Research (Results are based on past research and no guarantee of future performance)